

## **Nurminen Logistics Plc and Shanghai Way-easy Supply Chain announce commercial partnership to strengthen rail freight and logistics services in Europe and China**

Under the commercial partnership, both parties together provide rail freight and logistics services throughout Europe and China by leveraging Nurminen Logistics' extensive operations and Way-easy's well-accomplished local service competence.

Way-easy has a strong client base for railway connections to Europe. The new Southern Trans-Caspian route is vital and has further potential, where the cooperation builds on the complementary benefits.

"With Way-easy we are gaining significantly more sales power to China, where demand for low-emission rail service is constantly increasing," says Olli Pohjanvirta, CEO of Nurminen Logistics.

Kenda Mo, CEO of Way-easy Supply Chain, says that in working with Nurminen, more customers now have access to high-quality, China-Europe-connecting rail services.

"We are excited about the opportunities the cooperation offers and are committed to promoting rail logistics as a low-carbon transport option in the long term," says Kenda Mo.

Nurminen Logistics is a Finnish listed company established in 1886. The company offers high-quality rail transport, terminal, and multimodal solutions between Asia and Europe and in the Nordic and Baltic countries.

Shanghai Way-easy Supply Chain is a Shanghai-based forwarding company with offices around China. The company focuses on CN-EU railway service with door-to-door service capability and wide geographical coverage in China.

Nordic Match has been the advisor to Nurminen Logistics in this partnership.

### **About Nordic Match**

Nordic Match is a boutique M&A and Strategy Advisor headquartered in Shanghai, China. Dedicated to Sino-Nordic transactions, we have a clear vision – to support aspiring corporates and investors in search for value-creating opportunities between Nordics and China.

More about Nordic Match: [www.nordic-match.com](http://www.nordic-match.com)

## 加强中欧铁路货代和物流服务

在商业合作伙伴关系下，凭借努尔米宁物流的广泛业务和微谊供应链专业的本地服务能力，双方将携手致力于为跨中欧提供优质的铁路货代和物流服务。

微谊拥有中欧班列坚实的客户群体。当下，新的南部跨里海路线至关重要，具有巨大市场潜力，新路线合作也是建立在彼此坚实的协同效应之上。

努尔米宁物流首席执行官 Olli Pohjanvirta 说：随着中国低碳环保的铁路运输越来越受青睐，携手微谊，我们在中国的业务开拓以及业务支持能力将显著增强。

微谊供应链首席执行官莫茂兵表示，通过与努尔米宁合作，现在更多的客户可以获得连接中国和欧洲高质量的铁路服务。

莫茂兵说：“我们期待双方的合作，并将致力于推动铁路物流成为长期的低碳运输方式。”

努尔米宁物流是一家芬兰上市公司，成立于 1886 年。该公司提供亚洲和欧洲之间以及北欧和波罗的海国家的高质量铁路运输、码头和多式联动解决方案。

上海微谊供应链是一家货代公司，总部位于上海，全国多地设立办事处。公司专注于中欧铁路服务，具有门到门服务能力以及在中国广阔的业务覆盖。

诺迈作为独家顾问，在此次合作中为努尔米宁物流提供支持。



### 关于诺迈

诺迈是一家精品投资及战略咨询机构，总部设立于上海。诺迈专注于中国与北欧间的交易，致力于帮助有抱负的企业和投资者在北欧和中国之间找寻价值创造的机会。

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